

## **Development of Russian market of information technologies: Condition and trends**

Bagautdinova N., Khadiullina G., Shevko N.

*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### **Abstract**

This article provides an overview of key segments of the market capacity of information technologies, on its main consumers across sectors and regions in the Russian Federation. The article considers the role of market of information technologies in development of world economy, analyses the main tendencies of development of market of information technologies and presents conservative, innovative forecasts and target prediction of development of this market segment in the Russian economy, considers necessity of state control of market of information technologies using methods of budget-financial, moneyand- credit and administrative-legal instruments.

<http://dx.doi.org/10.5901/mjss.2014.v5n18p61>

---

### **Keywords**

Convergence, Globalization, Information product, Information resources, Information services, Information society, Market of information technologies (it), Modern information technologies